

The International Indian Advertising Rates



US Dollars	
Four Color	Special Positions
Centre Spread	7,950
Outside Back Cover	5,200
Inside Front Cover	4,750
Inside Back Cover	4,300
Page 1 to 7	4,650

US Dollars	
Color	
Double Spread	7,600
Full Page	3,800
2/3 Page	3,100
1/2 Page	2,200
1/3 Page	1,650
1/4 Page	1,250

US Dollars	
Black & White	
Double Spread	5,700
Full Page	2,800
2/3 Page	2,500
1/2 Page	1,650
1/3 Page	1,250
1/4 Page	900

(Rates above are for single insertion series discounts between 5% to 15% are available)